



AFFORDABLE ALL-IN-ONE MICRO KIOSK FOR RETAIL, HOSPITALITY AND MORE

# THE MOTOROLA MK3000 MICRO KIOSK



## IMPROVE CUSTOMER SERVICE AND SALES WITH RICH SELF-SERVICE OPTIONS

Connect with your customers with the slim and cost-effective MK3000. In your retail store, you can connect with customers at the point of decision, driving customer service quality and basket size up. In your hotel, you can provide guests with speedy check-in, on-demand access to an electronic concierge and many other value-add services.

Give your customers a new level of service that will keep them returning to your establishment and spreading the word to family and friends — with the Motorola MK3000 Micro Kiosk.

### Launch easy-to-use intuitive applications in record time.

The 8 in./20.32 cm WVGA touchscreen display allows you to create graphic-rich visuals that easily guide users through applications. Support for Windows CE and a multitude of other standard development environments minimize development time.

**Fast and easy installation.** Easily connect to your existing wireless or wired LAN. With a slim profile and standard VESA mounting, the MK3000 is easy to mount on shelves, walls, tables, end caps and more — so you can add self-service functionality without sacrificing crucial facility footage.

### Add whatever you need — from memory to peripherals.

Three user-accessible USB ports allow you to customize the MK3000 to meet your business needs. Add memory for demanding applications. A printer to allow customers to print a receipt, gift registry and more. A magnetic stripe reader to allow self-checkout. A keyboard simplifies data entry.

### Use mobile bar codes to build a stronger and more personal relationship with your customers.

Since you can scan electronic bar codes on a computer screen, you can connect to the one personal device that is nearly always in the hands of your customers — their mobile phone (requires 2D imager). The result is convenience and value. Loyalty cards, coupons, boarding passes and more are on hand all the time, helping customers save time and money.

**Promote usage inside your establishment.** Since it's easy to attach and change signage on the MK3000, you can draw attention to your MK3000s, as well as provide benefit and how-to-use information to entice customers into using them.

**Get the most advanced scanning technology.** Both our imager and laser options provide a quality experience, able to capture scratched, dirty and poorly printed bar codes with lightning speed — first time, every time.

**Superior durability and reliability.** Whether you choose a 1D/2D imager or a 1D laser scan engine, you can count on a rugged design that is built to last.

**Never a need to align bar code and scanner.** Patented illumination enables omnidirectional scanning — no need for customers to align bar code with scanner (imager only).

### Easily manage your entire MK3000 devices solution.

Manage your MK3000 devices and their attached peripherals — including printers and magnetic stripe readers — all from a single console. Stage, update, monitor and troubleshoot devices anywhere in the world from a central location, substantially reducing the largest cost of any mobility solution — everyday management.

### Connect to your customers instantly with push-to-talk.

With support for voice and Motorola's Total Enterprise Access Mobility (TEAM) solution, your customers can simply press a button to instantly reach any worker carrying practically any mobile device — from a Motorola two-way radio and mobile computer to popular smartphones.

**Unique all-inclusive service plan for extra low support costs.** Service from the Start Advance Exchange Support covers normal wear and tear as well as internal and external components damaged through accidental breakage for both device and select accessories.

## WHAT CAN THE MK3000 DO FOR YOUR BUSINESS?

### Retail

- Price check
- Inventory check
- Gift card purchase/lookup
- Digital advertising
- Loyalty points lookup/coupons
- In-store pickup of web-based orders
- Mobile bar code support
- Large ticket item sales support
- Coupon printing
- Call for assistance
- Guided selling
- Merchandise locator
- CD preview
- Digital signage

### WorkForce Management

- Time clock
- Work schedules
- Task management

### Healthcare

- Medication administration
- Patient administration

### Hospitality

- Hotel room guest portal
- Electronic concierge

# SPECIFICATIONS CHART

## PHYSICAL CHARACTERISTICS

Dimensions	8.87 in. H x 8.87 in. L x 2.17 in. W 22.5 cm H x 22.5 cm L x 5.5 cm W
Weight	1.9 lbs./0.86 kg
Display	8 in./20.32 cm diagonal WVGA LCD; 800 x 480 pixels; resistive touch screen
Power	DC: 24v; Support for Power-over-Ethernet (802.3af and 802.3at)
Expansion Capabilities	User accessible MicroSD card slot; USB host
Data Ports	1 Mini USB 1.1 host/client; 2 Mini USB 1.1 host; Ethernet RJ-45
Audio	Two integrated stereo speakers, microphone and headset jack
Scanner	Laser for capture of 1D bar codes Imager for capture of 1D, 2D, and PDF417 codes

## PERFORMANCE CHARACTERISTICS

CPU	Bulverde (PXA270) 624MHz processor
Operating System	Windows CE 5.0
Browser	Internet Explorer 6.0; PocketBrowser
Memory	128 MB RAM/64 MB Flash
Additional Memory	Up to 32 GB flash via accessible microSD slot

## SYMBOLGY DECODE CAPABILITY

1D Laser Scanner Decode Capability	Code 39, Code 128, EAN-8, EAN-13, UPCEAN-128, UPCA, UPCE, UPC/EAN Supplementals, GS1 DataBar, Chinese 2 of 5, Code 93, Discrete 2 of 5, Interleaved 2 of 5 (including ITF14 and ITF 2 of 5), Codabar, ISBT 128
2D Imager Scanner Decode Capability	All 1D bar code symbologies listed above plus PDF417, QR, Aztec, DataMatrix and MaxiCode

## USER ENVIRONMENT

Operating Temp.	32° to 104° F /0° to 40° C*
Storage Temp.	-40° to 158° F /-40° to 70° C
Humidity	5% to 85% (non-condensing)

Application Development Tools	PocketBrowser for web development; Enterprise Mobility Developer Kit (EMDK) for C for developing native C/C++ applications; Enterprise Mobility Developer Kit (EMDK) for .NET for developing managed .NET applications in C# or VB.NET
Management Tools	Rapid Deployment Client; Motorola Mobility Services Platform (MSP)
Ambient Lighting Tolerance	Tolerant to typical artificial indoor and natural outdoor (direct sunlight) lighting conditions. Fluorescent, Incandescent, Mercury Vapor, Sodium Vapor, LED <sup>1</sup> : 450 Ft Candles (4,844 Lux) Sunlight: 8000 Ft Candles (86,111 Lux)

## COMMUNICATIONS

WLAN	802.11a (up to 54 Mbps); 802.11b (up to 11 Mbps); 802.11g (up to 54 Mbps)
Ethernet	10/100 Mb Ethernet

## PERIPHERALS AND ACCESSORIES

Mounting Options	Conforms to the VESA 100mm mounting standard for attachment of third-party, off-the-shelf mounting solutions; four (4) M4 x 8.1 mm inserts provided
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## REGULATORY

Electrical Safety	UL60950-1/CSA C22.2 No. 60950-1, EN60950-1/IEC60950-1
Laser Safety	CEN 60825-1, IEC 60825-1, 21CFR1040.10, CDRH Class II, IEC Class 2
EMI/RFI	EN 301 489-1, EN 301 489-17, EN 55022, FCC Part 15 Class B, ICES 003 Class B, EN 55024, EN 61000-3-2, EN 61000-3-3, AS/NZS 4268:2008, Japan VCCI

## WARRANTY

Subject to the terms of Motorola's hardware warranty statement, the MK3000 is warranted against defects in workmanship and materials for a period of 1 year from the date of shipment. For the complete Motorola hardware product warranty statement, go to: <http://www.motorolasolutions.com/warranty>

## RECOMMENDED SERVICES

Service from the Start Advance Exchange Support	1 - LED lighting with high AC ripple content can impact scanning performance
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## PUT THE MOTOROLA MK3000 TO WORK IN YOUR ORGANIZATION TODAY.

For more information, please visit us on the web at [www.motorolasolutions.com/MK3000](http://www.motorolasolutions.com/MK3000) or access our global contact directory at [www.motorolasolutions.com/enterprisemobility/contactus](http://www.motorolasolutions.com/enterprisemobility/contactus)

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